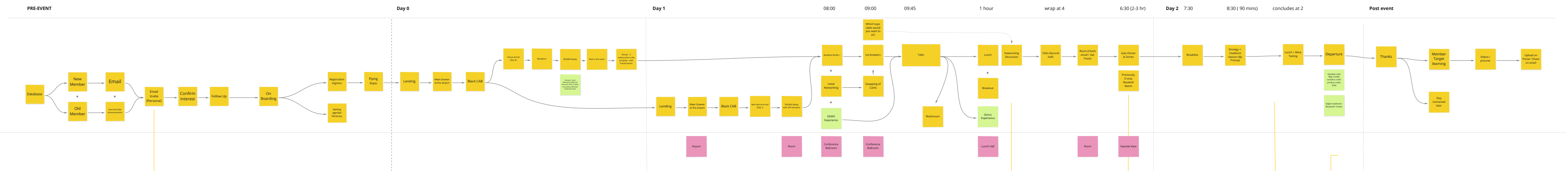
PRE-EVENT
Day 0
Day 1
08:00
09:00
09:45
1 hour
wrap at 4
6:30 (2-3 hr)
Day 2
7:30
8:30 (90 mins)
concludes at 2
Post event
Database
New Member
Old Member
Email
Save the Date Announcement
Email Invite (Personal)
Confirm Interest
Follow Up
On Boarding
Registration logistics
Getting agenda/ Itenerary
Flying from
Landing
Meet Greeter at the airport
Black CAB
Venue Arrival (Day 0)
Reception
ROOMS Ready
Hamper ; Local Elements (California almonds, Wine, Cheese Chocolates), Marshall Goldsmith book
Rest in the room
Dinner - 2 restaurants in the property - with Fractal teams
Landing
Meet Greeter at the airport
Black CAB
Rest Venue Arrival (Day 1)
ROOMS Ready with Gift Hampers
Airport
Room
Breakfast Buffet +
Initial Networking
DEMO Experience
Conference Ballroom
Which topic table would you want to sit?
Ice breakers
Swapping of Cards
Conference Ballroom
Talks
Washroom
Lunch
Breakout
Demo Experience
Lunch Hall
Networking Discussion
Talks (Second half)
Room (Check email / Get Fresh)
Room
Gala Dinner & Drinks
Previously, Cruise, Baseball Match
Seaside View
Breakfast
Strategy + Feedback Session (By Pranay)
Lunch + Wine Tasting
Departure
Handed a Gift Bag; usually contains a tech product under $100
Digital notebook / Bluetooth Tracker
Thanks
Member Target learning
Stay connected later
Videos / pictures
Upload on Portal / Share on email